



RESALE THERAPY

ROBIN ELDER OF MY GIRLFRIENDS CLOSET IN TEMECULA TALKS ABOUT FASHION, RECYCLING AND THE FUN OF FINDING A GREAT BARGAIN.

WHAT'S HOT FOR THE HOLIDAYS? We have a large selection of new and consigned formal gowns and cocktail dresses for the holidays. We also carry new costume and sterling silver jewelry and evening bags to complement your outfit or for gift giving.

WHO'S YOUR TYPICAL CUSTOMER? Our store fills a need among women looking for fashionable evening wear at a reasonable price. We also cater to women and teens that love to have designer clothes but can't afford the original retail price. And, still, we have other customers who come in just for the fun of finding a great bargain. It's like a treasure hunt!

HOW ARE YOU DIFFERENT FROM OTHER CONSIGNMENT STORES? We really try to be easy to do business with. For example, my customers know when an item they want will

be on sale at 25% off, 50% off and 75% off... if it's still here! They can also shop, read our policies and check for sales on our website and consignors can check their account 24/7. We have extended business hours on Wednesdays so that working women can get in and shop, too. That's also Drop & Dash day where existing consignors can drop off their clothing without an appointment.

HOW HAS THE ECONOMY/ENVIRONMENTAL CONCERNS AFFECTED YOU? We are the perfect business for this economy...Not only do we sell quality brands at a fraction of the cost, but we also sell recyclable shopping bags and give a 10% discount every time a customer uses her bag. We also recycle our clothes, donating whatever doesn't sell to the Assistance League or Alternatives to Domestic Violence. And so the recycling continues!



Robin Elder

THE DIFFERENCE

Robin Elder opened My Girlfriends Closet four years ago with one goal in mind: to create the kind of store where *she* would want to shop. A self-admitted fashionista, Robin's love of clothes has led her into many a consignment boutique over the years, an experience which would serve as the template for MGC. From the fresh scent of her store to the uniform color and type of hangers, Robin's meticulous attention to detail is evident. It is with equal care and consideration in which Robin selects her staff, ensuring excellent customer service and a superior shopping experience. "All of my employees love consignment shopping which is a must to work at My Girlfriend's Closet," adds Robin. "I believe if you love what you are doing, your happiness comes through naturally and customers are attracted to that."

My Girlfriends Closet is located at 27520 Ynez Rd., Suite F-3 in the Temecula Town Center. For more information, call 951.695.4685 or visit ShopMyGirlfriendsCloset.com.